

## CARLOS VOGELER

Executive Director of Affiliate Members Program  
UNWTO



Mr. Carlos Vogeler is currently the Executive Director of Member Relations at the World Tourism Organization (UNWTO), based in Madrid, Spain. He is responsible for the coordination and supervision of the Regional Programs and the Affiliate Members Program, ensuring a coordinated approach of the Organization in relations and services with members. Since January 2009, he has also held the position of Regional Director for the Americas at UNWTO. Mr. Vogeler has held the position of Executive Director-Member Relations Secretary from January 2014 to May 2016.

He is professor at the "Rey Juan Carlos" University of Madrid, in the Department of Business Economics and is the author of several university textbooks and articles on international tourism, business and structure.

Mr. Vogeler has held management positions in the private tourism sector, including Pullmantur, one of the largest Spanish tour operators (as Deputy Director General) and RCI (Resort Condominiums International), part of the Wyndham Worldwide Group, One of the largest hospitality groups in the world where he was vice president for Western Europe and then Vice President of the Global Accounts Strategy and Industry Relations.

He was President of the Affiliate Members of the World Tourism Organization (WTO) 2005-2008 and is a founding member of the Spanish Association of Tourism Experts - AECIT.

Mr. Vogeler carried out his studies in Canada and Spain, where he graduated in Tourism Business Administration at the Official School of Tourism of Madrid (now King Juan Carlos University). He has a post-graduate degree in Business Administration at IESE Business School of the University of Navarra, Spain.

He is of Spanish nationality, born in Venezuela and has lived in Canada, France and Spain.