JASON NASH

Global Vice President Product Incubation and Planning

Travelport

Jason started at Travelport in 2009, as Director of Commerce Portfolio, responsible for all of Travelport's Point of Sale (PoS) applications including desktop applications, e-commerce services. Key initiatives included Universal Desktop and Universal API solutions, among others.

In December 2010, Jason was promoted to lead and expand Travelport's Product Innovation Unit while maintaining overall responsibility for the PoS portfolio. Most recently, Jason has been working on a new process for innovation and iincubation the team are working on a beta ViewTrip NG approach of including validated learnings into solutions is accomplished early and that Travelport have a growth and value hypothesis on every solution we build. In addition, Jason is leading global marketing and product planning, evangelizing our solutions externally with agile and lean thinking internally.

24 years' experience in the IT industry has taken Jason to the USA, where he worked for .Com boom survivor Powerway Inc., which then served as a catalyst into a number of blue chip organizations such as Sony and Barclays Bank, as well as Microsoft. With significant CRM experience, including what is now Siebel's Janna Systems, it was at Microsoft as spokesperson for Dynamics CRM while presenting to the UK's Institute of Directors with Bill Gates that gave Jason the speaker circuit appetite. Since that time, he has presented at Technology for Marketing, Institute of Sales & Marketing Management seminars, Microsoft's EMEA and USA Convergence and Worldwide Partner Conferences.